



TIME2ACTSD
TIME TO ACT THROUGH SUSTAINABLE EXPERIENCES
FOR HIGHER EDUCATION STUDENTS

EVALUATION REPORT

WP3-A3.4 Webinar – Environmental Sustainability



Co-funded by
the European Union





TIME2ACT@SD

**TIME TO ACT THROUGH SUSTAINABLE EXPERIENCES FOR
HIGHER EDUCATION STUDENTS**

Grant Number: **2022-1-PT01-KA220-HED-000087984**

ERASMUS+ PROGRAMME KEY ACTION 2 (KA220)

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WP3-A3.4 Webinar – Environmental Sustainability

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PROJECT RESUME

Programme: ERASMUS+ Programme
Action Type: KEY ACTION2 - Cooperation partnerships in higher education - KA220-HED
Field: Higher Education
Call: 2022
Project Title: Time to Act through Sustainable Experiences for Higher Education Students
Project Acronym: TIME2ACT@SD
Grant Number: 2022-1-PT01-KA220-HED-000087984
Applicant Organisation: Polytechnic Institute of Santarém
Project Start Date: December 1st 2022
Project total Duration: 36 months
Project End Date: November 30th 2025
National Agency of the Applicant Organisation: PT01 – Portuguese National Agency
Main Language of the Project: English

Project lump sum: 250.000€

Work package	WP3 - Development of interactive content and digital/innovative tools
Activity:	Activity A3.4 – Organize and streamline webinar aiming the enlargement of Higher Education students' literacy on the Environmental Sustainability
Product owner:	Tito Livio Mongelli
Collaboration:	Susana Leal; Pierangelo Verbicaro; Focaracci Elisabetta; Sandra Oliveira; João Nascimento; Ana Loureiro; Inês Messias; Claudio Barradas; Paulo Costa; Catarina Gonçalves; Naomi Palmer; Andriani Piki; Josephina Antoniou; Fanos Tekelas; Nicos Kasenides; Lorenz Teunen; Joke Simons; Alper Güzel; Adem Tekerek.

1. Introduction

The purpose of this report is to publish the results of Activity A3.4 – “Organize and streamline webinar aiming the enlargement of Higher Education students' literacy on the Environmental Sustainability” of the WP3 - "Development of interactive content and digital/innovative tools”. The Activity 3.4 answers to the second specific objective of the WP3: To organize and streamline webinars aiming the enhancement and development of HE students' literacy in the field of SD and SDG.

In order to increase the environmental sustainability literacy of higher education students, the first free webinar of the Time2act@SD project was dedicated to the topic of "**European Sustainability Reporting Standards - ESRS**". This webinar took place on February 20th , 2024, at 06.00 p.m. CET.

The activity was organised by the Italian partner, Galileo.it, who hosted Paolo Bartolozzi (CEO of HotelGoGo and Vice-President of SKAL Europe) to discuss the "European Sustainability Reporting Standards - ESRS".

The European Sustainability Reporting Standards (ESRS) is a reference that describes a company's environmental, social and governance (Environment, Social and Governance – ESG) performance and is a key strategic element in guiding corporate decisions in the current context, in accordance with the demands of relevant stakeholders.

The implementation of these practices, building adequate business skills, represents a great opportunity for all European companies and since 2024 these parts of the official balance are compulsory for the biggest companies.

2. Objectives

The main objective of this webinar was to illustrate to participants:

- How the need to have these standards and include them in company balance sheets arises;
- The main content of the two transversal standards and the ten thematic standards,
- The “voluntary ESRS” and the sustainability reporting principle for small and micro enterprises;
- How it is essential to know this framework for all students, not only for those who will deal with budgets but also and above all for those who will plan and manage any type of economic activity.

Throughout the webinar, environmental sustainability issues were highlighted..

3. Speakers

The webinar was introduced by Susana Leal, project coordinator from IPSantarem, who presented the project and its characteristics to the participants, and by Tito Livio Mongelli, CEO of Galileo.it and President of SKAL Italia, who introduced the speaker Paolo Bartolozzi and the framework of the European Directive.

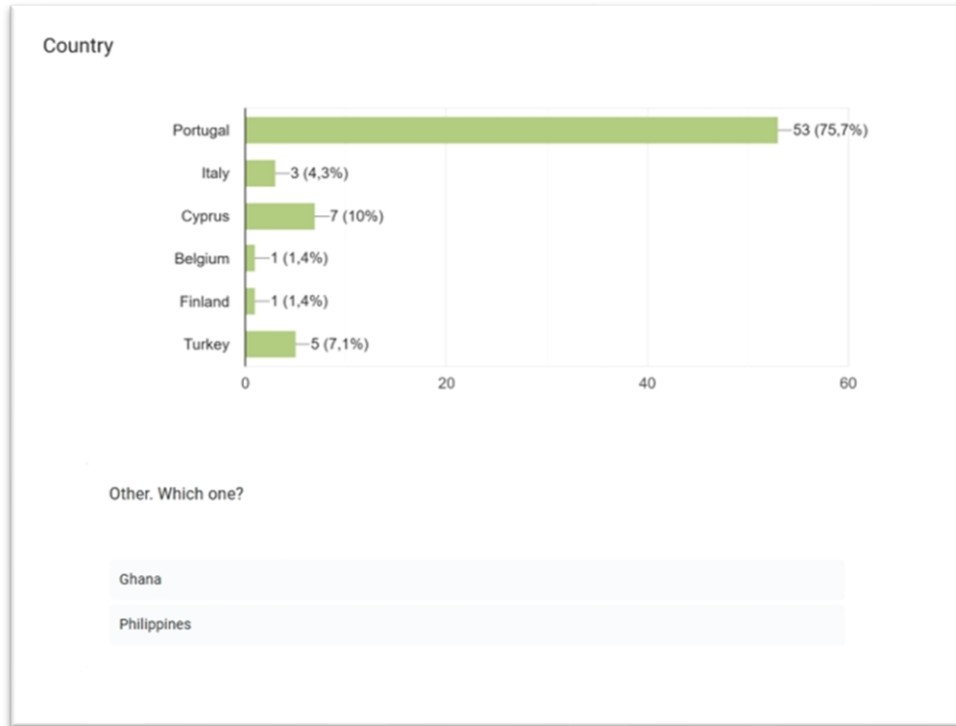
Paolo Bartolozzi, as CEO of a company and Vice President of SKAL Europe (SKAL is a professional organization of "Leaders" in Tourism who promote global tourism throughout the world), masters this topic and was able to deal with all the different facets of the topic, making the webinar interesting even for non-experts and providing all participants with interesting food for thought to broaden their knowledge of this topic.

LinkedIn profile of Paolo Bartolozzi: <https://www.linkedin.com/in/paolobartolozzi/>

4. Participants

All participants were asked to pre-register for the webinar. There were **162 participants**, registered from partner nations and also from countries where SKAL is present such as Ghana and the Philippines. After the webinar, a satisfaction survey was sent to all participants to evaluate the event and 70 participants responded (Figure 1).

Figure 1 – Number of participants who answered the satisfaction survey (N=70)



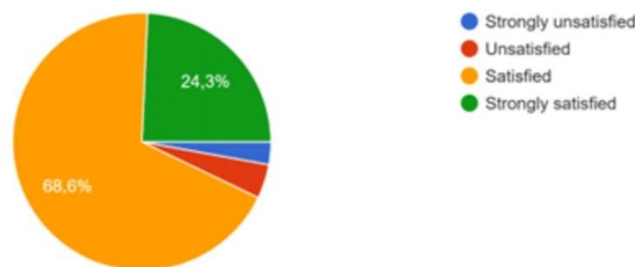
From the participants who answered the satisfaction survey, **92.9% were strongly satisfied or satisfied with the webinar**. About a quarter of those interviewed declared themselves “strongly satisfied” (24.3%) while almost 70% declared themselves “satisfied” (68.6%). Only a small percentage were “not satisfied” (Figure 2).

The very little unsatisfied persons could depend from different situations such as:

- the webinar was organized too late in the evening after normal lessons considering the timing of some countries;
- the topic was not easy for ICT students.

Figure 2 – Overall satisfaction with the webinar (N=70)

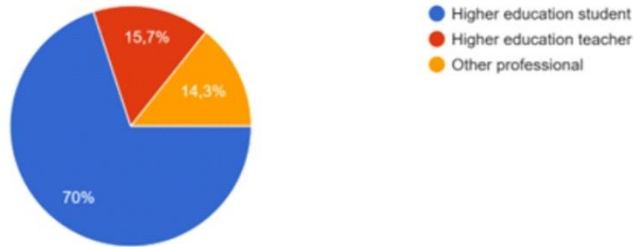
1. Please indicate your overall satisfaction with the webinar:



From the participants who answered the satisfaction survey, about 70% of the answers was made up of Higher Education students and more than 15% of teachers (Figure 3).

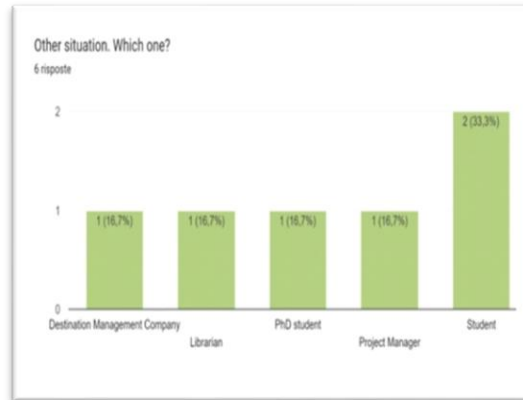
Figure 3 – Profile of the participants (N=70)

2. Please, select the option that best describes you:



Analyzing the questionnaires in depth, the other participants is made up of students of other kinds, project managers and other categories of professionals like a manager and a librarian (Figure 4).

Figure 4 – Other kind of participants in the webinar



Some of the comments added in the margin by the participants who evaluated the webinar confirm the success of the event.

Figure 5 – Comments/suggestions of the participants

Comments/suggestions (your opinion is important to help us improve future events):

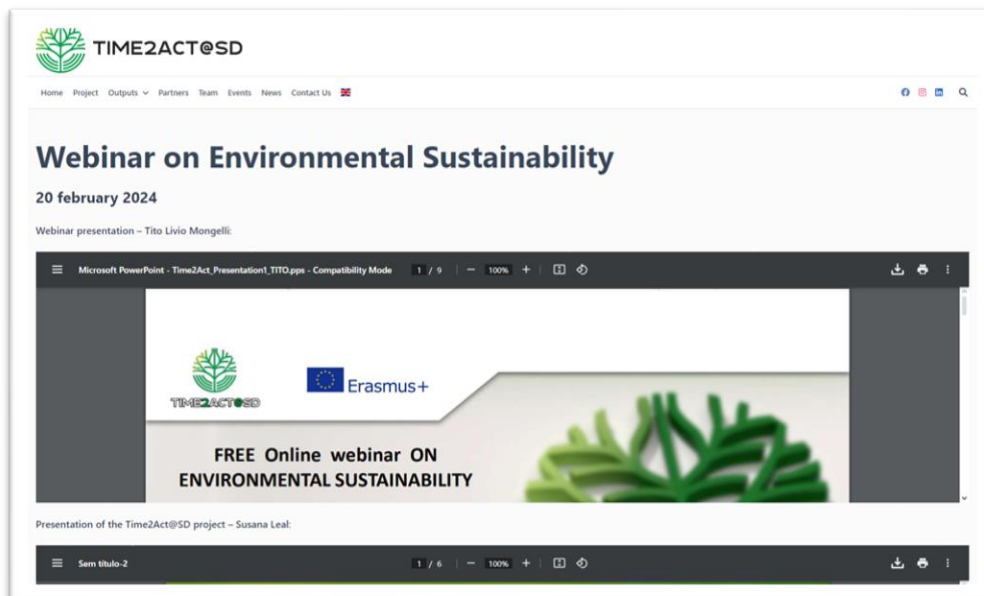
9 risposte

- I liked the webinar and the topics that were discussed.
- It Was really good
- thanks for everything
- Excellent webinar.
- Turn off all the student's microphones if they are not asking questions about the webinar.
- An eye opener to know the totality of sustainability for both employers and employees
- None
- Maybe you could allow the entrance of participants 15min before the event begins
- Try do mute the audience

5. Outputs

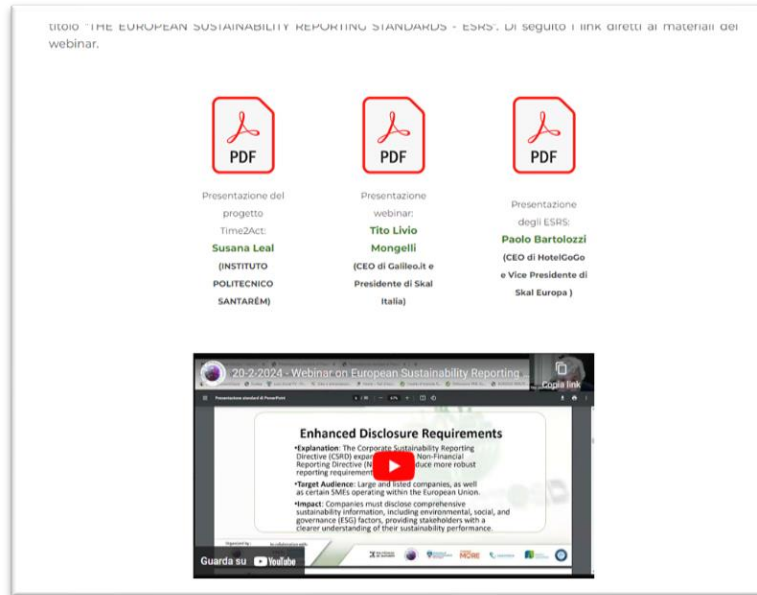
All webinar materials are available to Internet users on the **Time2Act@SD project website** at <https://time2act.ipsantarem.pt/webinar-on-environmental-sustainability/> or, on the Italian website of the project at <https://www.galileo.it/time2act/materiali-prodotti.html#1>.

Figure 6 - Time2Act@SD project website



Source: <https://time2act.ipsantarem.pt/webinar-on-environmental-sustainability/>

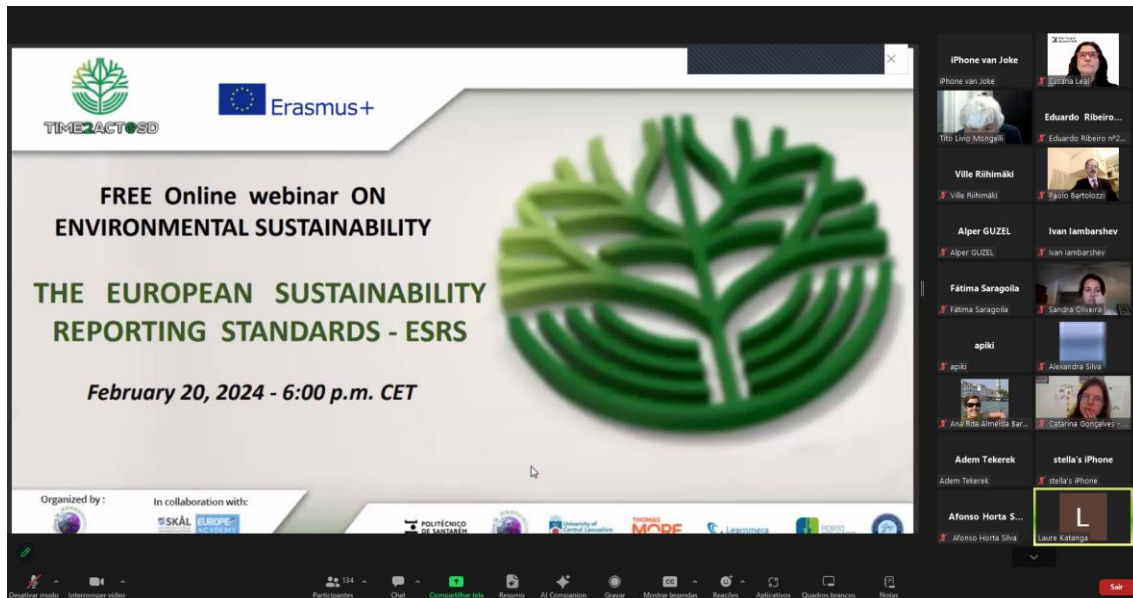
Figure 7 – Galileo.it website

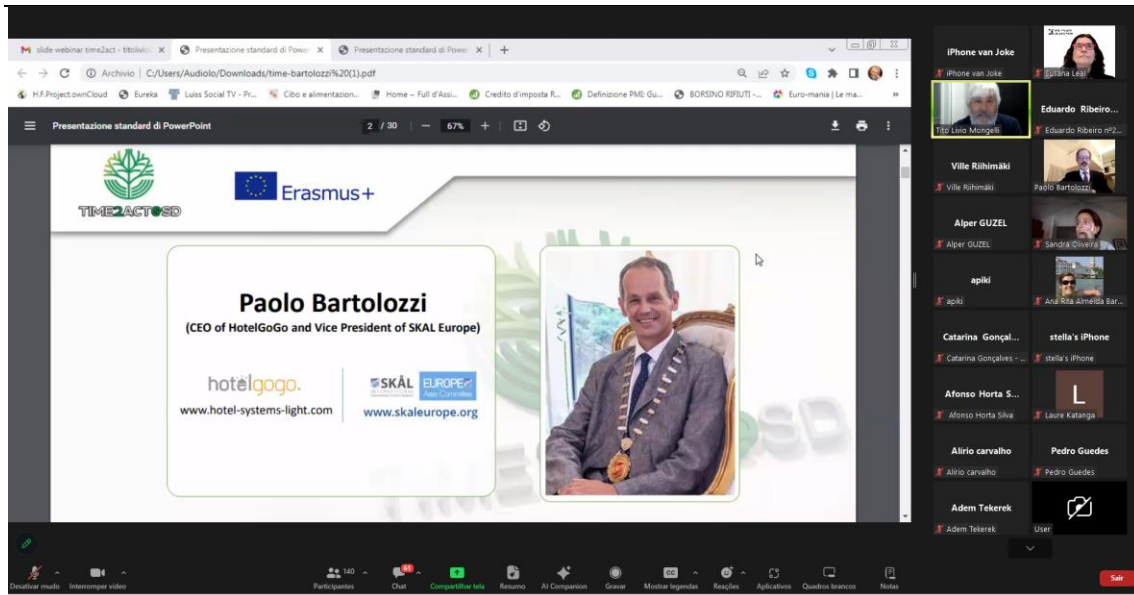


Source: <https://www.galileo.it/time2act/materiali-prodotti.html#1>

6. Evidence

Below are some pictures from the webinar:



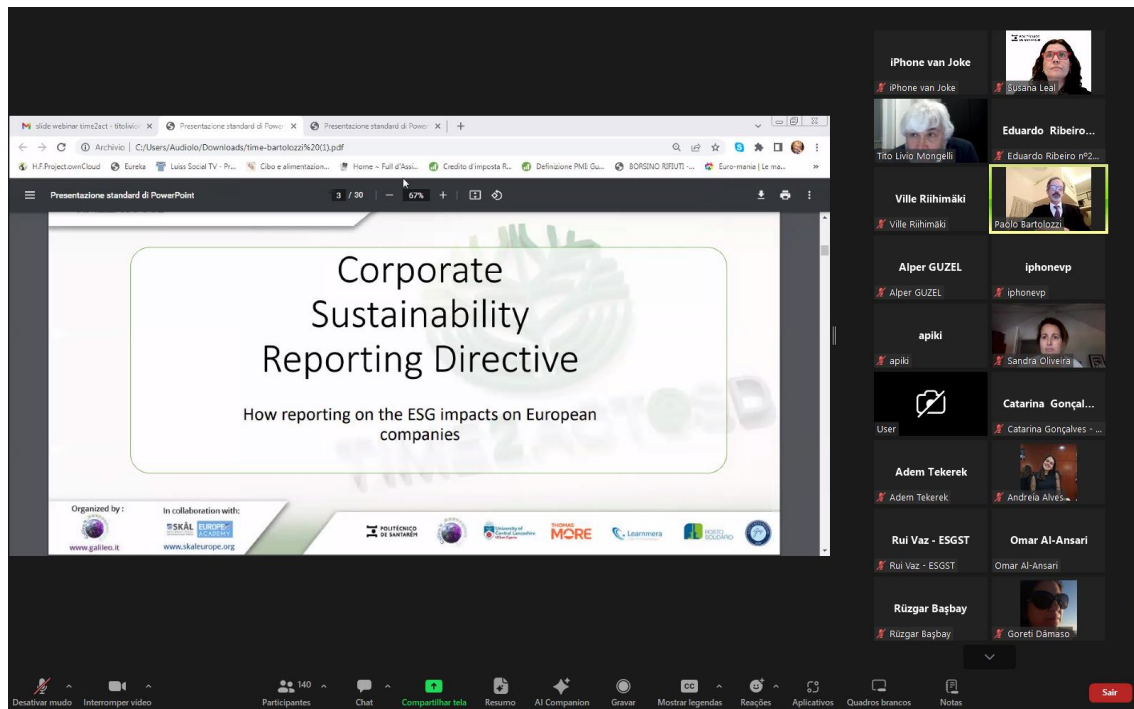


Presentazione standard di PowerPoint 2 / 30 67%

Paolo Bartolozzi
(CEO of HotelGoGo and Vice President of SKAL Europe)

hotelgogo.com | www.hotel-systems-light.com
SKAL EUROPE | www.skaleurope.org

Participants: iPhone van Joke, Eduardo Ribeiro..., Ville Riihimäki, Alper GUZEL, apiki, Catarina Gonçalves..., Afonso Horta 5..., Alirio carvalho, Pedro Guedes, Adem Tekerek.

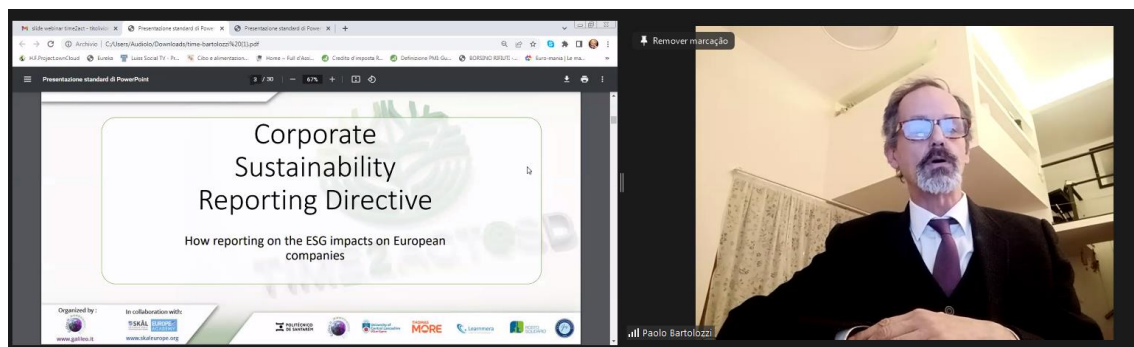


Presentazione standard di PowerPoint 3 / 30 67%

Corporate Sustainability Reporting Directive
How reporting on the ESG impacts on European companies

Organized by: www.gatirio.it
In collaboration with: SKAL EUROPE, POLITECNICO DE SANTARÉM, University of Central Lancashire, UCLAN Cyprus, THOMAS MORE, Learnmera, ROSTO SOLIDARIO

Participants: iPhone van Joke, Eduardo Ribeiro..., Ville Riihimäki, Alper GUZEL, apiki, Catarina Gonçalves..., Adem Tekerek, Rui Vaz - ESGST, Omar Al-Ansari, Rüzgar Başbay.

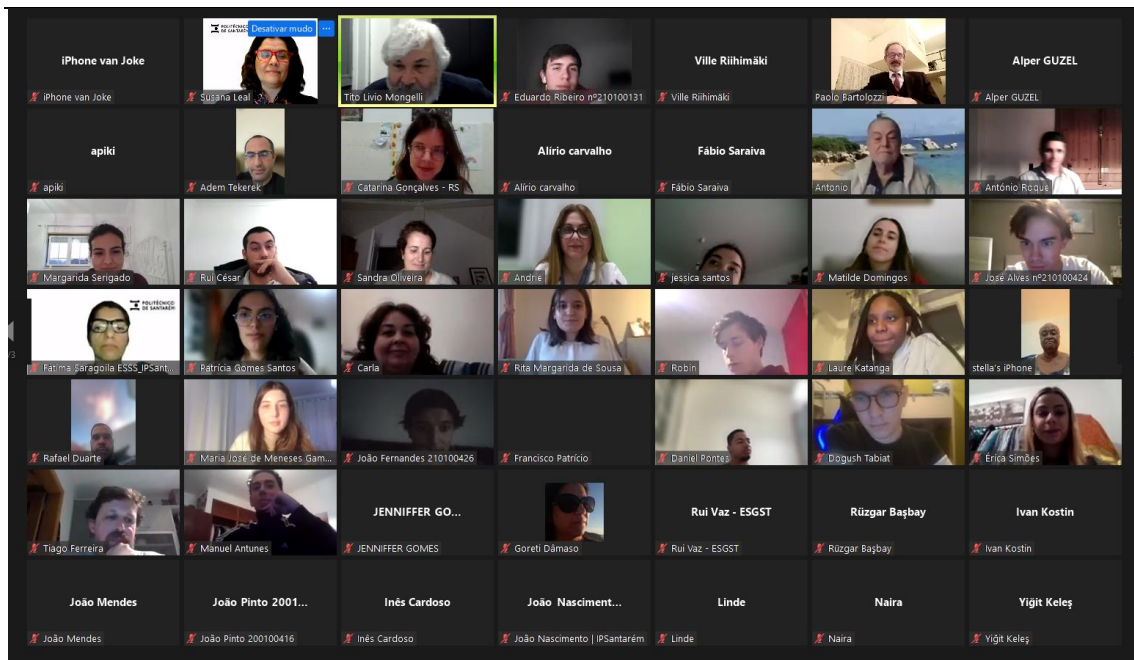


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Video feed: Paolo Bartolozzi



During the webinar we collected some data from the participants to allow to twin the name and surname, the mail given and the code/name inserted to connect, to be able to check the attending persons to prepare and deliver the certificates of attendance. This process was quite complex because some participants used short names, nicknames, only names or emails written incorrectly. We checked also that every participant was participating in the most of the presentation.

At the end we prepared customized certificates and we emailed personally to each one.



The materials of the event were disseminated also via SKAL Europe internet site and SKAL Europe newsletter delivered to all SKAL stakeholders in Europe.