



# EVALUATION REPORT WP3-A3.5 Webinar – Social Sustainability



















### TIME TO ACT THROUGH SUSTAINABLE EXPERIENCES FOR HIGHER EDUCATION STUDENTS

Grant Number: 2022-1-PT01-KA220-HED-000087984

**ERASMUS+ PROGRAMME KEY ACTION 2 (KA220)** 

## **EVALUATION REPORT** WP3-A3.5 Webinar - Social Sustainability

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#### **PROJECT RESUME**

Programme: ERASMUS+ Programme

Action Type: KEY ACTION2 - Cooperation partnerships in higher education - KA220-HED

Field: Higher Education

Call: 2022

Project Title: Time to Act through Sustainable Experiences for Higher Education Students

Project Acronym: TIME2ACT@SD

Grant Number: 2022-1-PT01-KA220-HED-000087984 **Applicant Organisation**: Polytechnic Institute of Santarém

Project Start Date: December 1st 2022 Project total Duration: 36 months **Project End Date**: November 30<sup>th</sup> 2025

National Agency of the Applicant Organisation: PT01 – Portuguese National Agency

Main Language of the Project: English

Project lump sum: 250.000€

Work package	WP3 - Development of interactive content and digital/innovative tools
Activity:	Activity A3.5 – Organize and streamline webinar aiming the enlargement of Higher Education students' literacy on the Social Sustainability
Product owner:	Tito Livio Mongelli
Collaboration:	Susana Leal; Pierangelo Verbicaro; Focaracci Elisabetta; Sandra Oliveira; Ana Loureiro; Inês Messias; Claudio Barradas; Paulo Costa; Catarina Gonçalves; Naomi Palmer; Andriani Piki; Josephina Antoniou; Fanos Tekelas; Nicos Kasenides; Lorenz Teunen; Joke Simons; Alper Güzel; Adem Tekerek.

#### 1. Introduction

The purpose of this report is to publish the results of Activity A3.5 – "Organize and streamline webinar aiming the enlargement of Higher Education students' literacy on the Social Sustainability" of the WP3 - "Development of interactive content and digital/innovative tools". The Activity 3.5 answers to the second specific objective of the WP3: To organize and streamline webinars aiming the enhancement and development of HE students' literacy in the field of SD and SDG.

In order to increase the social sustainability literacy of higher education students, the second free webinar of the Time2act@SD project was dedicated to "Gender Equality and Women's Empowerment in Europe". This webinar took place on March 12th at 04.00 p.m. CET.

The activity was organised by the Italian partner, Galileo.it, which invited Claudia Villante (Senior Researcher at ISTAT, Gender Mainstreaming Expert, Experienced Public Policies Analyst, Seconded















National Expert of European Institute for Gender Equality) to discuss on "Gender equality and women's empowerment in Europe".

#### 2. Objectives

The main purpose of the webinar, in addition to defining gender equality and exploring the concept of gender roles and stereotypes, was to present statistics and data on the current state of gender equality, highlighting disparities in various areas such as education, employment and leadership roles. Of particular interest was the identification of social, cultural and systemic factors that contribute to gender inequality and the discussion of historical contexts and their impact on gender norms for individuals, communities and economies.

The specific objectives of this webinar were to illustrate to participants:

- The challenges of gender equality in Italy and Europe;
- The current status and objectives defined at European level;
- The tools available at European and national level to eliminate gender gaps.

#### 3. Speakers

The webinar was opened by Susana Leal, Project Coordinator of IPSantarem, who presented the project and its work packages to the participants, and by Tito Livio Mongelli, CEO of Galileo.it and President of SKAL Italia, who introduced the speaker, Claudia Villante.

Claudia Villante is a Senior Researcher at ISTAT, a Gender Mainstreaming Expert, an Experienced Public Policies Analyst, and Seconded National Expert from the European Institute for Gender Equality. Her whole background is certainly important for the presentation of such a delicate and difficult topic. Her in-depth knowledge of the topic made the webinar interesting and complete.

LinkedIn profile of Claudia Villante: <a href="https://www.linkedin.com/in/claudia-villante-60a93054/">https://www.linkedin.com/in/claudia-villante-60a93054/</a>

#### 4. Participants

All participants were asked to pre-register for the webinar. Registered participants came from Portugal (61%), Cyprus (17%), Turkey (14%), Italy, Belgium and other countries (Figure 1).

















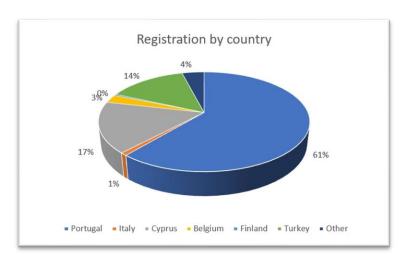


Figure 1 – Registration by country

142 participants attended the webinar. After the webinar, all participants were sent a questionnaire to evaluate the event, to which 73 responded (Figure 2).

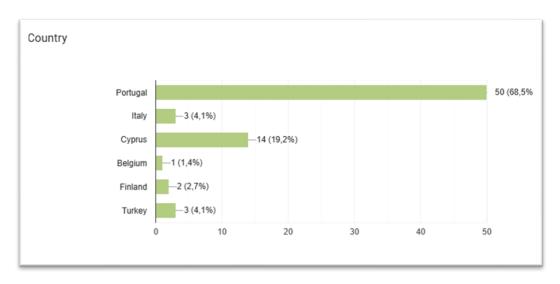


Figure 2 - Number of participants who answered the satisfaction survey, by country (N=73)

Of the participants who responded to the satisfaction survey, 95.9% were very satisfied or satisfied with the webinar. Of these, 60.3% were "very satisfied" and 35.6% were "satisfied". Only a small percentage (4.1%) were "not satisfied" (Figure 3).

The very few dissatisfied persons could depend on different situations such as

- The webinar was organised after normal classes, taking into account the timing of some countries;
- The topic was not easy for non-English speaking students.









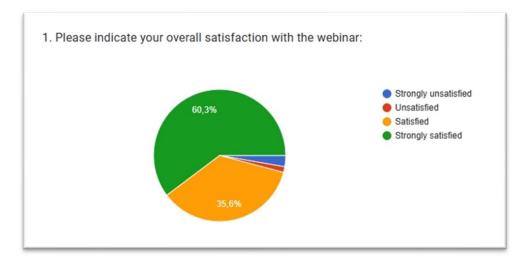






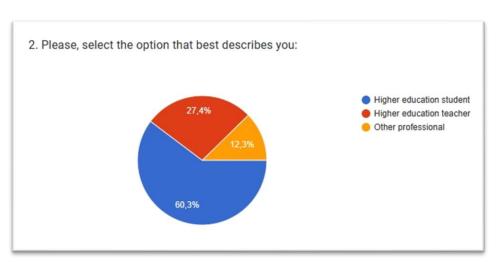


Figure 3 - Overall satisfaction with the webinar (N=73)



More than 60% of the responses came from higher education students, more than 27% from higher education teachers and the remainder from other professionals (Figure 4).

Figure 4 - Profile of the participants (N=73)



Persons not belonging to these two categories still represent consultancy and persons directly or indirectly involved in the management and implementation of projects (Figure 5).









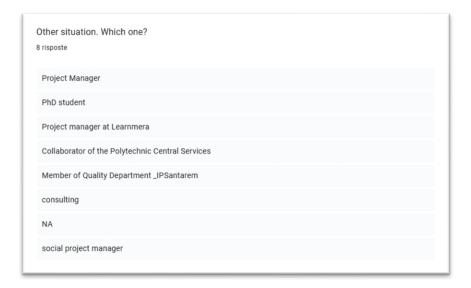






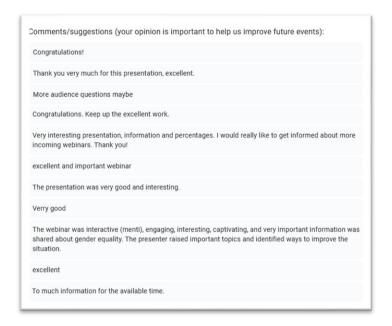


Figure 5 - Other professionals in the webinar



Some of the comments added in the margin by the participants who evaluated the webinar confirm the success of the event (Figure 6).

Figure 6 – Comments/suggestions of the participants



#### 5. Outputs

All webinar materials are available to Internet users on the Time2Act@SD project website at https://time2act.ipsantarem.pt/webinar-on-social-sustainability/ or on the Italian website of the project at <a href="https://www.galileo.it/time2act/materiali-prodotti.html">https://www.galileo.it/time2act/materiali-prodotti.html</a>.















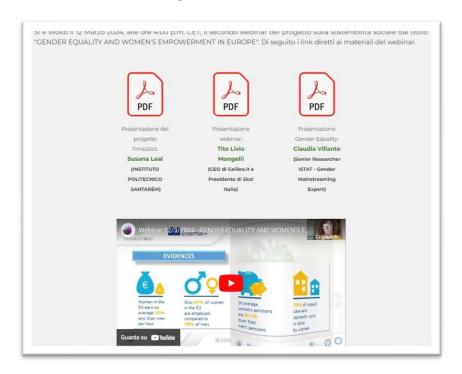


Figure 7 - Time2Act@SD project website



Source: https://time2act.ipsantarem.pt/webinar-on-social-sustainability/

Figure 8 – Galileo.it website



Source: https://www.galileo.it/time2act/materiali-prodotti.html

















#### 6. Evidence

Below are some pictures from the webinar:





In Cyprus University students attended to the webinar in a classroom





















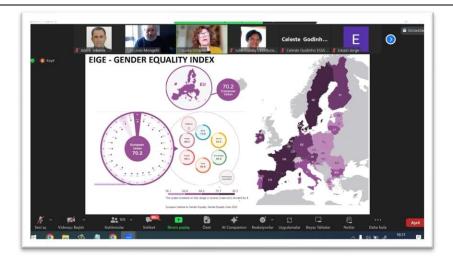




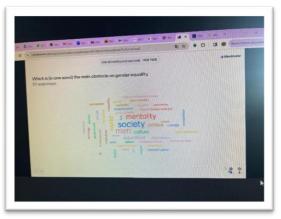


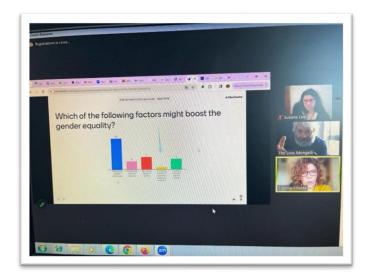


















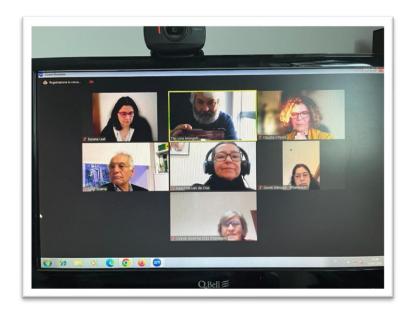












During the webinar we collected some data from the participants to be able to twin the first and last name, the email given and the code/name entered to connect, to be able to check the participants and to prepare and deliver the certificates of attendance. At the end, we prepared personalised certificates and sent them to each person by e-mail.



















Example of a certificate

Materials from the event were also disseminated via the SKAL Europe website and the SKAL Europe newsletter, which is sent to all SKAL stakeholders in Europe. SKAL Europe is a relevant stakeholder for this activity of the Time2Act@SD project.











